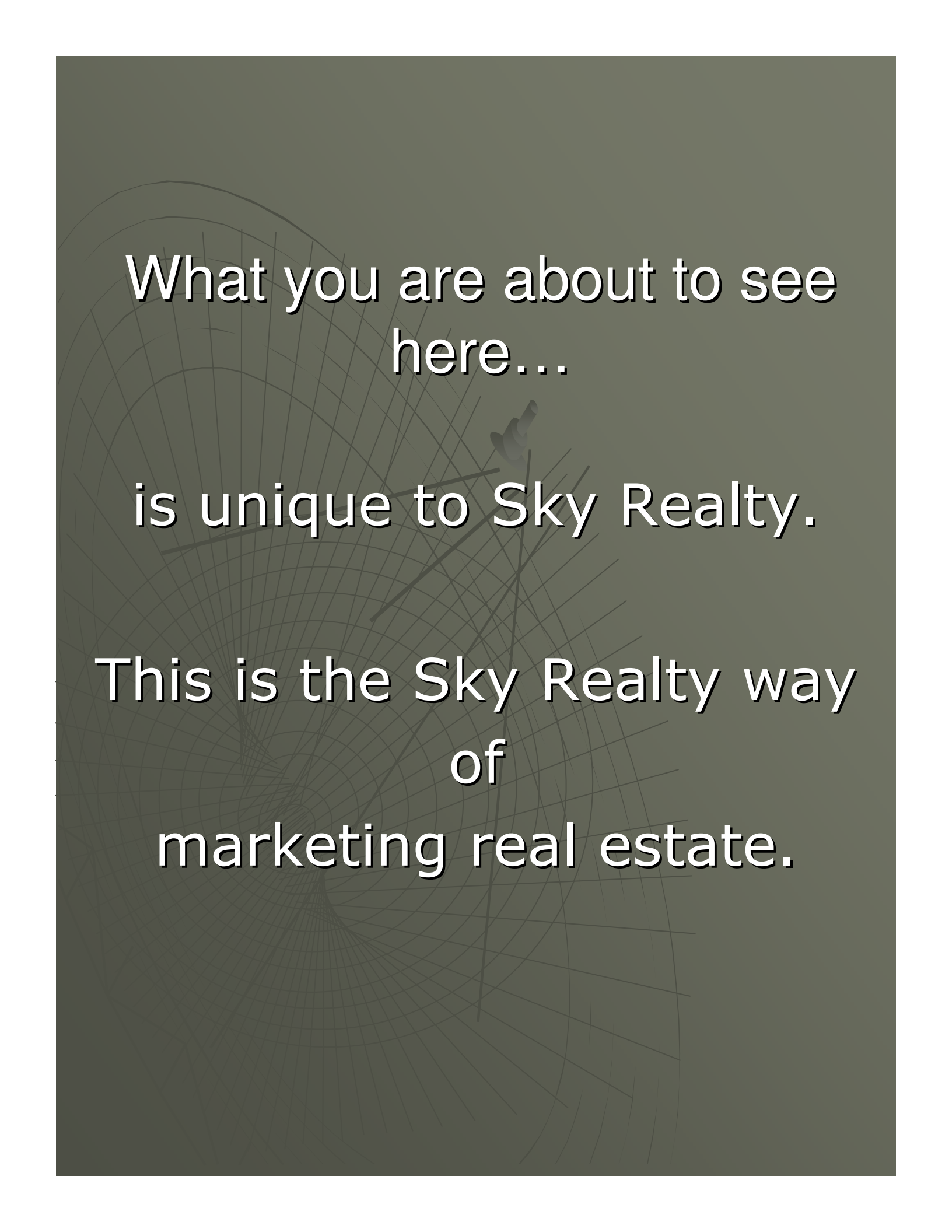


How do you know you are
choosing the right
company to list your
home?



Why are we here?

- ◆ Why are you selling now?
- ◆ What did you like least about your last REALTOR®?
- ◆ What did you like most about your last REALTOR®?
- ◆ What are looking for in a REALTOR®?
- ◆ What do expect for a marketing plan?



What you are about to see
here...

is unique to Sky Realty.

This is the Sky Realty way
of
marketing real estate.

Where are the buyers?

*Information sources
used in home search:*

***Internet:
90%***

How we reach that **90%** and more...

- ◆ Print marketing
- ◆ Social media
- ◆ Local and national websites
- ◆ REALTOR to REALTOR –
Local marketing
- ◆ REALTOR to REALTOR –
Nation wide marketing
- ◆ Video marketing
- ◆ Blog readership
- ◆ Internet

How we effectively market your home... Print Media

Call today to view any of these fine homes today

SKY REALTY

512.342.8744
<http://skyrealtyaustin.com>

SkyRealtyAustin.com

Georgetown 73667
1 bed/2 bath, MLS# M60325. Like-new home on the Tarrington Golf Course. Call for more information.

Forest Glen 73615
4 bed/2 bath, MLS# 494114. Great community of Pointe Vue with access to boat ramp/private park, underground utilities, lake view.

Austin 73737
Gorgeous home in Lewis Mountain Ranch. 1 bed/2.5 bath. Call for more information. MLS# 772994

Austin 73777
4 bed/1.5 bath in Avery Ranch. MLS# 423414. Call for more information.

Austin 73732
Great location! Minutes from downtown and the UT campus area. 3 bed/2 bath. MLS# 632494. Call for more information.

Austin 73739
3 bed/2.5 bath home in great community with spectacular location and lake view. MLS# 344970. Call for more information.

Hopewell 73667
Home in Hopewell - 3 bed/2 bath. MLS# 482147. Call for more information.

Austin 73633
MLS# 591425. Case 2 story DR. Master 3 bedrooms, 2.5 bath home. Call for more information.

Georgetown 73617
Executive upgrades & remodel throughout. 3 bed/2.5 bath. MLS# 416232. Call for more information.

Georgetown 73615
Beautiful home priced competitively. 4 bed/2.5 bath. MLS# 280781. Call for more information.

Austin 73777
Avery Ranch home on extra large lot with mature oaks. 4 bed/2.5 bath. MLS# 712948. Call for more information.

Austin 73722
Cute remodel in French Place neighborhood. 3 bed/2 bath. MLS# 3375761. Call for more information.

West Lake Hills 73737
Custom home on 2 acres w/ Downtown Austin View! 4 bed/3 bath. MLS# 311474. Call for more information.

Austin 73728
Energy efficient green built modern home. 3 bed/2.5 bath. MLS# 3772714. Call for more information.

Austin 73749
3 bed/1.5 bath, MLS# 450630. Fabulous large home with many rooms. Call now for more information. 512 342 8744 <http://skyrealtyaustin.com>

Austin 73733
Beautiful 3 bdrm 2 bath home with soaring master suite roof. Wood floor. Huge backyard. MLS# 201644. Call for more information. 512-342-8744. <http://skyrealtyaustin.com>

All properties go on our Homes and Land website, to help reach that 90%

How we effectively market your
home to reach that 90%...
Video Syndication

Who we syndicate to:



How we effectively market your
home to reach that **90%...**

ActiveRain.com World's largest real estate community

Sky Realty is in the
top 10 for Austin.

Sky Realty is #1 for
real estate brokerages in
Travis County.

We are there because of
hard work and dedication
in marketing our clients'
listings.

The List Goes on when it comes to How we effectively market your home to that **90% of buyers.**

- ◆ Craig's List
- ◆ Homes and Land website
- ◆ Our blog
- ◆ Our mobile website
- ◆ Active Rain
- ◆ 5 video sites
- ◆ Our Twitter
- ◆ Our Facebook
- ◆ Syndicate to 35 national real estate sites
- ◆ At least 2 of our company websites
- ◆ Cross marketing among our individual agents' robust websites
- ◆ And a great deal more.....to reach that **90%**



Where else can you find this much market exposure for your home?



Lets talk business.

I am an experienced agent and with that experience you get...

- ◆ Expert marketing.
 - Traditional
 - State of the Art
- ◆ Expert negotiating.
- ◆ An agent who stays up to date on market conditions.
- ◆ Knows the process of selling homes.

Let's get Started!



Doreen Zelma
REALTOR, BA, GRI
Sky Realty Austin
o: 512-761-0567
e: doreen@supportlocalaustin.com
w: www.supportlocalaustin.com/



2009 Austin Business Journal Residential Real Estate Award Nominee